



*BASIC CONVENTION BOOTH RATES FOR 2012

MEMBER RATE.....	\$2,250
NON-MEMBER RATE.....	\$2,750

(Booth rates include 2 complimentary exhibitor passes.)

ADDITIONAL BOOTH SPONSORSHIP OPPORTUNITIES BELOW

(Sponsorship pricing is in addition to the basic convention booth rates. Most sponsorship opportunities can be tailored to meet your specific marketing objectives.)

COMPANY SPONSOR.....	\$2,500
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Member Marketing:

- (1) Promotional article in the monthly Alliance Alert e-newsletter
- Directory listing on the Alliance website

Convention Marketing:

- Member Booth Rate & Company Sponsor priority booth placement
- Directory listing in convention program
- Directory listing on convention signage
- Access to convention sponsorship opportunities

PREMIER COMPANY SPONSOR.....	\$5,000
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Member Marketing:

- (1) Promotional article in the monthly Alliance Alert e-newsletter
- (1) Banner ad in monthly Alliance Alert e-newsletter
- Directory listing on the Alliance website

Convention Marketing:

- Member Booth Rate & Premier Company Sponsor priority booth placement
- Directory listing in convention program
- Directory listing on convention signage
- Access to convention sponsorship opportunities
- (1) Business card size ad in convention program
- (2) Additional exhibitor convention passes
- (1) Full producer pass
- (2) Complimentary golf registrations

SPONSORS





BRONZE SPONSOR.....\$10,000

Member Marketing:

- (2) Promotional articles in the monthly Alliance Alert e-newsletter
- (2) Banner ads in monthly Alliance Alert e-newsletter
- Directory listing on the Alliance website

Convention Marketing:

- Member Booth Rate & Bronze Sponsor priority booth placement
- Directory listing in convention program
- Directory listing and logo on convention signage
- Access to convention sponsorship opportunities
- (1) Quarter page ad in convention program
- (3) Additional exhibitor convention passes
- (2) Full producer convention passes
- (4) Complimentary golf registrations

SILVER SPONSOR.....\$25,000

Member Marketing:

- (2) Promotional articles in the monthly Alliance Alert e-newsletter
- (3) Banner ads in monthly Alliance Alert e-newsletter
- Directory listing on the Alliance Website

Local Meeting:

- (1) Guest Speaking Presentation Opportunity

Convention Marketing:

- Member Booth Rate & Silver Sponsor priority booth placement
- Directory listing in convention program
- Directory listing and logo on convention signage
- Access to convention sponsorship opportunities
- (1) Half page ad in convention program
- (4) Additional exhibitor convention passes
- (4) Full producer convention passes
- (4) Complimentary golf registrations
- (2) Complimentary poker tournament registrations
- (1) Convention breakout room for one day

SPONSORS





GOLD SPONSOR.....\$50,000

Member Marketing:

- (3) Promotional articles in the monthly Alliance Alert e-newsletter
- (4) Banner ads in monthly Alliance Alert e-newsletter
- Bold directory listing on the Alliance website
- Home page slide banner on Alliance website for 1 month run

Local Meeting:

- (1) Guest speaking presentation opportunity
- (4) Local meeting dinner passes

Convention Marketing:

- Member Booth Rate & Gold Sponsor priority booth placement
- Directory listing in convention program
- Directory listing and logo on convention signage
- Access to convention sponsorship opportunities
- (1) Full page ad in convention program
- (6) Additional exhibitor convention passes
- (6) Full producer convention passes
- (6) Complimentary golf registrations
- (4) Complimentary poker tournament registrations
- (1) Convention breakout room for two days

PLATINUM SPONSOR.....\$75,000

Member Marketing:

- (4) Promotional articles in the monthly Alliance Alert e-newsletter
- (4) Banner ads in monthly Alliance Alert e-newsletter
- Bold directory listing on the Alliance website
- Home Page Slide Banner on Alliance website for 2 month run

Local Meeting:

- (1) Guest speaking presentation opportunity
- (6) Local meeting dinner passes

Convention Marketing:

- Member Booth Rate & Platinum Sponsor priority booth placement
- Directory listing in convention program
- Directory listing and logo on convention signage
- Access to convention sponsorship opportunities
- (1) Full page ad in convention program
- (8) Additional exhibitor convention passes
- (12) Full producer convention passes
- (8) Complimentary golf registrations
- (6) Poker Tournament Registrations
- (1) Convention Breakout Room for two days

SPONSORS





DIAMOND SPONSOR.....\$100,000

Member Marketing:

- (4) Promotional articles in the monthly Alliance Alert e-newsletter
- (6) Banner ads in monthly Alliance Alert e-newsletter
- Bold directory listing on the Alliance website
- Home page slide banner on Alliance website for 4 month run

Local Meeting:

- (1) Guest speaking presentation opportunity
- (10) Local meeting dinner passes

Convention Marketing:

- Member Booth Rate & Diamond Sponsor priority booth placement
- Directory listing in convention program
- Directory listing and logo on convention signage
- Access to convention sponsorship opportunities
- (1) Double truck ad in convention program
- (10) Additional exhibitor convention passes
- (14) Full producer convention passes
- (10) Complimentary golf registrations
- (10) Poker tournament registrations
- (1) Convention breakout room w/food & beverage package for two days
- (4) Complimentary rooms on hotel property

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